

# fire NZ 2025

CONFERENCE & EXHIBITION  
[WWW.FIRENZ.ORG](http://WWW.FIRENZ.ORG)



## EXHIBITOR PROSPECTUS V3

**AUCKLAND, NEW ZEALAND**  
TUESDAY 7<sup>TH</sup> - THURSDAY 9<sup>TH</sup> OCTOBER 2025



THE FORUM OF FIRE PROTECTION, FIRE SAFETY AND FIRE ENGINEERING PROFESSIONALS

# Thank you for your Interest and Support.



Venue: Viaduct Events Centre, Auckland



**FireNZ 2025 will be held in Auckland, New Zealand from Tuesday 7th – Thursday 9th October 2025.**

The conference is once again presented by the Fire Protection Association of New Zealand, the Society of Fire Protection Engineers NZ Chapter, and the Institution of Fire Engineers New Zealand Branch.

Our annual FireNZ national conference has established a reputation as the premier fire industry event for keeping abreast of advancements in all aspects of fire safety in New Zealand.

This is an opportunity to showcase advanced cutting edge practices in fire protection engineering that are used to protect people, property and the environment from fire.

The FireNZ Conference and Tradeshow 2025 will provide you with the opportunity to create valuable connections and new business opportunities with key industry buyers, suppliers, stakeholders and leading international experts. Once again the tradeshow hours will suit our exhibitors and maximise the time spent with our delegates.

## Audience

The participants at this conference will be:

- Professionals involved in fire safety engineering, design and review of fire safety design, regulations development and enforcement, standards development, and developers of engineering design methods;
- Fire safety contractors involved in testing, installation, and inspection of fire safety systems and evacuation strategies;
- Firefighters and other Fire and Emergency staff.

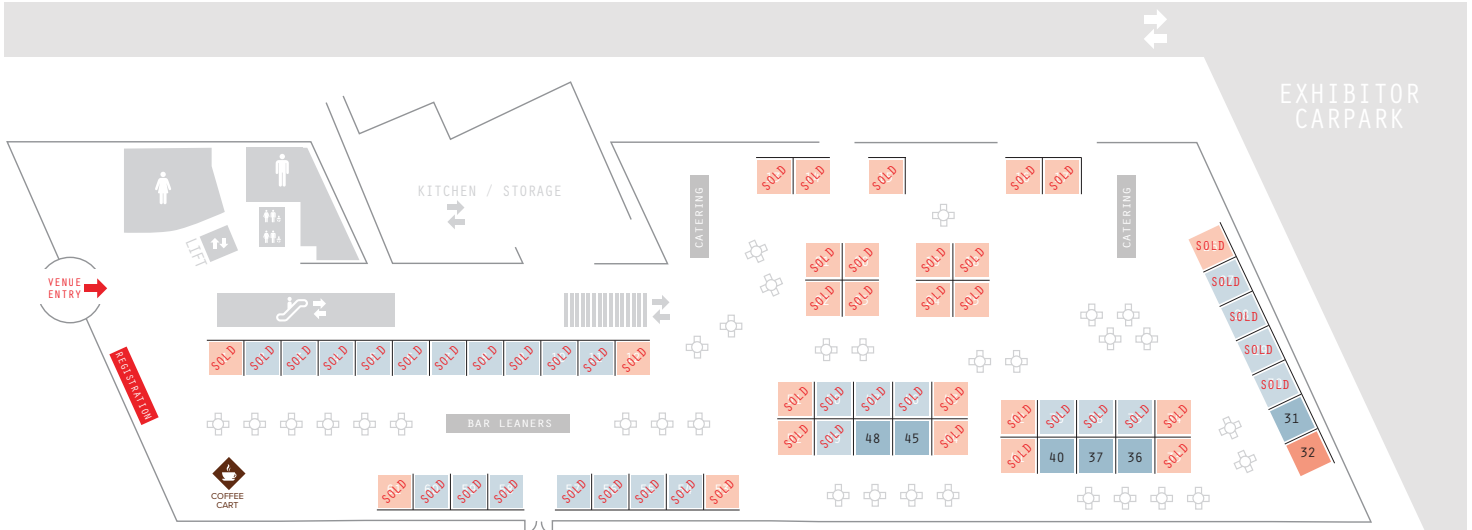
**Trade-show entry free for any technicians, contractors or employee of the industry.**

## Whova Event App, Website and LinkedIn

This year, visit [www.firenz.org](http://www.firenz.org) and our LinkedIn page ([www.linkedin.com/company/firenz/](http://www.linkedin.com/company/firenz/)) for updates about FireNZ 2025. We will use the Whova event app again to enhance engagement with delegates and speakers.



## FLOOR PLAN LEVEL 1



Note: tables/bar leainers/chairs indicative placements - subject to change.

## STAND PRICING

EXHIBITION PRICING (EXCL GST)		MEMBER*	NON-MEMBER
	Corner Stand – 3m x 3m	\$3,400	\$3,800
	Enclosed Stand – 3m x 3m	\$3,200	\$3,600

\*Member pricing applies to current financial members of FPANZ, IFE or SFPE



## STAND INCLUSIONS

Each Stand will be constructed by Exhibition Hire Services and will include the following:

- Black frontrunner panels stands.
- 2 x spotlights, 1 x power multibox.
- 1 x trestle table, 2 x chairs (*optional, please confirm if required*).
- 15-minute presentation slot in the product theater adjoining the exhibition hall.
- Promotion during the event, banners and floorplans, PowerPoint slides.
- Online promotion via FireNZ linkedin.
- Access to WHOVA app for promotion and marketing.
- Two staff members per stand will receive complimentary catering and a name badge.
- Additional exhibition staff are permitted at a cost of \$60 per person per day to cover catering. Each stand can have a maximum of 3 representatives at any time.
- Any other additional equipment can be hired through the exhibition contractor for an additional fee.
- A full catalogue of additional options will be provided.
- Each stand will have one free onsite car park.

## ALLOCATION OF STANDS

FireNZ 2025 are inviting Exhibitors to take up stands by the initial response date of 30th April 2025. Priority will be given to event sponsors when stands are allocated. All other stand allocations will be allocated on a first come first served basis.

- 1st Priority: Platinum Sponsors
- 2nd Priority: Gold Sponsors or Key Sponsors
- 3rd Priority: Silver
- 4th Priority: Bronze

All stands sold prior to 30th April 2025 will be allocated and confirmed in writing on 16th May 2025. Other remaining stands will be allocated on a first-come, first-served basis on application.

## ADDITIONAL OPTIONS FOR EXHIBITORS

### ■ FireNZ Magazine Ad:

For information on advertising in the Conference Edition of the FireNZ Magazine please contact:

Craig Flint, Defsec MEDIA LIMITED  
Email: [craig@defsecmedia.co.nz](mailto:craig@defsecmedia.co.nz)

### ■ NEW Product Showcase Theatre

Presentation slots will be available to all exhibitors in the product theater adjoining the exhibition hall. Time will be allocated based on a first-come-first-serve basis.

### ■ FireNZ Awards Gala Dinner

The annual awards gala dinner will be held this year on Wednesday 8th October. Exhibitors will be invited to purchase tickets for this event.

### ■ FireNZ Presidents Club

This invitation-only exclusive networking event is the chance for our Sponsors, Keynote speakers, and representatives from each of the three FireNZ partner organisations (FPA, IFE, SPFE) to get together for an exclusive networking event.

This event gives sponsors the chance for some one-on-one time away from the crowds, to meet and mingle with our keynote speakers and other leaders from industry.

Spaces are allocated based on the sponsorship options selected.

## NEW FORMAT CONFERENCE PROGRAMME

DAY ONE TUESDAY 7 <sup>TH</sup> OCTOBER	DAY TWO WEDNESDAY 8 <sup>TH</sup> OCTOBER	DAY THREE THURSDAY 9 <sup>TH</sup> OCTOBER
8.00am – 12:00pm <b>Offsite Tours</b>	7.00am – 7.00pm <b>Tradeshow Hall Open</b>	8.00am – 1.30pm <b>Tradeshow Hall Open</b>
12.00pm – 1.30pm <b>FireNZ 2025 Launch/ Tradeshow Opening</b>	8.30am – 5.30pm <b>FireNZ Plenary Sessions</b>	8.30am – 3.00pm <b>FireNZ Plenary Sessions</b>
12.00pm – 5.30pm <b>Tradeshow Hall Open</b>	9.00am – 6.00pm <b>Technical/ Product Sessions</b>	10.30am – 3.00pm <b>Breakout Sessions</b>
1.30pm – 5.30pm <b>FireNZ Plenary Sessions</b>	6.00pm – 10.30pm <b>Drinks Reception &amp; Gala Dinner</b>	9.00am – 3.00pm <b>Technical/ Product Sessions</b>
5.30pm – 6.30pm <b>Welcome Reception</b>		

\*Times subject to change

## EXHIBITION DATE & TIMES

### ■ SET UP

Monday 6th October 2025..... from 12:00pm -6pm

### ■ EXHIBITION HOURS

- Tuesday 7th October 2025.....12:00pm – 6:30pm
  - Networking drinks event .....5:30pm - 6:30pm
- Wednesday 8th October 2025.....7.00am – 7:00pm
  - PreGala dinner networking event .....6:00pm - 7:00pm
  - Gala & Awards dinner .....7:30pm - 10:30pm
- Thursday 9th October 2025 .....8.00am – 1.30pm

### ■ PACK OUT

Thursday 9th October 2025 from 1:30pm -6:00pm.

### ■ PLEASE NOTE

- Guests, Clients and tradeshow visitors must sign in at the registration desk with an email and phone number for our database, and wear a visitors pass.
- Catering is for paying conference delegates and exhibitor representatives only.

## SPONSORSHIP OPPORTUNITIES

**Sponsorship is an excellent means to promote your company and/or brand to the decision makers within your industry.**

FireNZ have developed a series of sponsorship opportunities offering different ways in which you can increase awareness of your company to each delegate.

Should you wish to have a sponsorship package, please complete the exhibitor application form. We are happy to discuss variations to the sponsorship packages, or new sponsorship ideas/proposals.

- **Please contact the FPANZ on 0800 037 269 or email [info@fpanz.org](mailto:info@fpanz.org)**

## MARKETING OF THE SPONSORSHIP PLANS

- All sponsors are recognised within the conference program at their chosen level of engagement via presentation slides in the conference agenda.
- FireNZ will recognise sponsors at a variety of planned events throughout the conference program to ensure that visibility and acknowledgment is provided.
- Online marketing and links to social media will be extensively used and links and hashtags will be provided to all exhibitors to enable active promotion.
- All sponsors will be promoted on the WHOVA conference app.

## sponsorship packages

### PLATINUM SPONSOR PACKAGE

**\$16,000 PLUS GST**

#### Package Includes:

- 2 x Corner Stands
- 4 x Discounted conference passes available
- 1 x Corporate Gala Dinner Table (8Pax)
- Two seats at the Presidents Club dinner
- One onsite carpark allocated
- Promotion of logo and brand in the Whova event app
- LinkedIn Promotion
- Printing and logos to be displayed at the conference, printed on the conference registration brochure and displayed on the website and event presentation slides
- Full page advertisement in the October 2025 issue of FireNZ Magazine

### GOLD SPONSOR PACKAGE

**\$13,000 PLUS GST**

#### Package Includes:

- 2 x Corner Stands
- 2 x Discounted conference passes available
- Two seats at the Presidents Club dinner
- One onsite carpark allocated
- Promotion of logo and brand in the Whova event app
- LinkedIn Promotion
- Half page advert in the October 2025 issue of FireNZ Magazine
- Company logo printed in conference registration brochure and displayed on the website and promotional banners

## SILVER SPONSOR PACKAGE

**\$6,500 PLUS GST**

### Package Includes:

- 1 x Corner Stand
- One discounted conference pass available
- One seat at the Presidents Club dinner
- One onsite carpark allocated
- Promotion of logo and brand in the Whova event app
- LinkedIn Promotion
- Company logo printed in conference registration brochure and displayed on the website and promotional banners
- Quarter page advert in the October 2025 issue of FireNZ Magazine

## BRONZE SPONSOR PACKAGE

**\$4,500 PLUS GST**

### Package Includes:

- 1 x Full conference passes
- Logos printed on all advertising materials
- One seat at the Presidents Club dinner

## COFFEE CART SPONSORSHIP

**\$13,000 PLUS GST**

### Package Includes:

- Coffee Cart signage
- Branded cups
- One seat at the Presidents Club dinner
- One onsite carpark allocated
- Promotion of logo and brand in the Whova event app

## FireNZ TABLES & SEATING

**\$12,000 PLUS GST**

### Package Includes:

- Café & Seating branded tables
- 2 x Full conference passes
- Limited Discounted conference passes available
- One seat at the Presidents Club dinner
- One onsite carpark allocated
- Promotion of logo and brand in the Whova event app
- Printed logos on all advertising materials
- Full signage naming rights on all tables in the exhibition hall

## GALA DINNER EVENT SPONSORSHIP

**\$6,000 PLUS GST**

### Package Includes:

- Gala Dinner table for 8
- Printed logos on all advertising materials
- 1x Printed banner at the Gala Dinner
- One onsite carpark allocated
- Promotion of logo and brand in the Whova event app

## ID LANYARD SPONSORSHIP

**\$11,000 PLUS GST**

### Package Includes:

- 600x Lanyards
- 2x Gala Dinner Tickets
- One onsite carpark allocated
- Promotion of logo and brand in the Whova event app
- Printed logos on all lanyards and on all advertising materials
- One seat at the Presidents Club dinner

## PRESIDENT'S CLUB NETWORKING EVENT SPONSORSHIP

**\$3,500 PLUS GST**

### Package Includes:

- Two seats at the Presidents Club dinner
- Printed logos on all advertising materials
- 1x Printed banner at the Presidents Club dinner
- One onsite carpark allocated
- Promotion of logo and brand in the Whova event app

# Exhibitor Application Form

Please fill in your details and send completed form to [info@fpanz.org](mailto:info@fpanz.org)

Contact Name:	Order No.	
Company:		
Invoice Address:		
State/City:	Postcode:	Country:
Phone:	Mobile:	
Email:		

## Application to Exhibit

STAND TYPE <i>(please tick)</i>	No. Required
<input type="checkbox"/> Corner Stand 3m x 3m	
<input type="checkbox"/> Enclosed Stand 3m x 3m	

### PREFERRED STAND LOCATIONS

Preferred stand locations as indicated on the enclosed floor plan in order of preference:

1st: \_\_\_\_\_

2nd: \_\_\_\_\_

3rd: \_\_\_\_\_

4th: \_\_\_\_\_

### MEMBERSHIP CATEGORY *(please tick)*

FPA NZ     IFE     SFPE

### SITE REPRESENTATIVES

Information on Site Representatives will be requested in due course.

### PRODUCT SHOWCASE

Product Showcase slot requested

## Sponsorship Packages

If you would like to take advantage of one of the sponsorship packages offered in this prospectus then please tick your choice below.

SPONSORSHIP PACKAGE <i>(please tick)</i>	Price+GST
<input type="checkbox"/> Platinum Sponsor Package	\$16,000
<input type="checkbox"/> Gold Sponsor Package	\$13,000
<input type="checkbox"/> Silver Sponsor Package	\$6,500
<input type="checkbox"/> Bronze Sponsor Package	\$4,500
<input type="checkbox"/> FireNZ Tables & Seating	\$12,000
<input type="checkbox"/> Gala Dinner Event Sponsorship	\$6,000
<input type="checkbox"/> ID Lanyard Sponsorship	\$11,000
<input type="checkbox"/> Presidents Networking Event Sponsorship	\$3,500
<input type="checkbox"/> Coffee Cart Sponsorship	13,000

## Payment Method

**Invoices will be sent out and payment will be required once stands and sponsorship packages have been allocated on 30th April 2025. Allocations are not confirmed until payment is received.**

Payments may be made online, by cheque, or by credit card (Visa and Mastercard only).

## Signature

*I the undersigned am eligible to sign for and on behalf of the organisation below to acknowledge our understanding and acceptance of the FireNZ terms & conditions.*

Signed \_\_\_\_\_

Date        /        /

### FireNZ 2025 EXHIBITOR TERMS & CONDITIONS:

*Completion of this application form is an acceptance of the FireNZ 2025 Exhibitor Terms & Conditions.*

**I understand that exhibition spaces and sponsorship packages will only be allocated upon receipt of application and deposit. The organiser's decision is final.**

- The FireNZ committee reserves the right to review all applications for suitability to display at FireNZ, including conformance with applicable New Zealand standards.
- **SCHEDULE ADHERENCE:** All exhibitors must adhere to the schedule and payment guidelines provided. The times outlined for set up and pack down - these cannot be extended due to requirements of the venue and contractors. Health & Safety regulations prevent the movement of any equipment in the exhibition hall while delegates and members of the public are present. Couriers and trollies will not be permitted into the tradeshow hall until the scheduled pack up time - all organisers, contractors, exhibitors and their team members must wear high visibility safety vests during this time within the designated construction zone.
- **CANCELLATION POLICY:** I understand that in the event of the cancellation of my stand, monies paid will not be refunded unless all the available exhibition space is sold. Any application refunds will not be processed until after the conclusion of the conference. In the event that the balance payment is not paid by the due date, the organisers may cancel my stand and a refund will only be payable if all exhibition space is sold.
- **INSURANCE AND INDEMNITY:** The organisers shall not be responsible for any loss, damage or injury that may occur to the exhibitor, exhibitor's employees (public or other) or property from any cause whatsoever prior to, during and subsequent to the period covered by the exhibition contract.





## THE SEBEL

AUCKLAND VIADUCT HARBOUR: 85-89 Custom Street West  
 QUAY WEST AUCKLAND: 8 Albert Street, Auckland  
 T. +64 9 978 4000 • D. +64 9 375 5443 • www.thesebel.com

We are happy to offer 15% off the best available rate at the time of booking for you and your guests. Visit <https://accorevents.com/offers/firenz2025> and follow booking instructions.

Conditions:

- Rate is based on room only inclusive of GST
- Rooms are subject to availability and Hotel is not able to hold any rooms.
- Credit card is required to guarantee the booking from each individual guest



The Sebel Auckland Viaduct Harbour

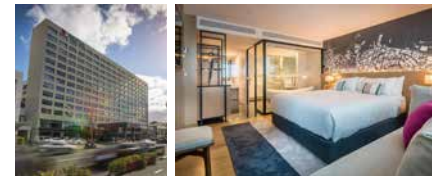


The Sebel Quay West



## M SOCIAL AUCKLAND

196-200 Quay Street, Auckland City  
 T +64 9 377 0349 or 0800 808 228  
<https://www.millenniumhotels.com/en/auckland/m-social-auckland/>



M Social Auckland

### ONLINE BOOKING DIRECTIONS

- 20% Off Fully Flexible daily rate\*
- Visit [www.millenniumhotels.com/en/auckland/m-social-auckland/](http://www.millenniumhotels.com/en/auckland/m-social-auckland/) and follow booking instructions
- Enter your check in and out date then press Check Availability
- On the right-hand side of the page you see Codes and Options, drop down arrow
- You will see Add a Group Code – **FPANZ25**
- Update Results. This will show room types and prices

\*Code is valid for the period 6-10 October 2025 for any number of nights booking. Discount applies to room only. Guests to book and pay own accounts. Discount only available if booked prior to 1 October 2025.

Cancellation Policy: Valid credit card required\*. A valid Credit Card is required to confirm your reservation. Free Cancellation\* Cancel by 2pm local hotel time 1 day prior to arrival to avoid 1 night charge. Book now and pay later!

Rate inclusion: Rate is Inclusive of Taxes. A valid Credit Card is required to confirm your reservation. Cancel by 2pm local hotel time at least ONE day prior to arrival to avoid a one-night charge being placed on the method of guarantee. My Millennium and other loyalty programmes are NOT applicable to this offer

\*\*The reservations booked as part of this group are subject to a 24hr cancellation policy. The rooms are bookable subject to availability and the room rates are subject to change.



## MARSDEN VIADUCT HOTEL

21 Viaduct Harbour Avenue, Auckland  
 T +64 9 394 6677 • [reservations@marsdenviaduct.co.nz](mailto:reservations@marsdenviaduct.co.nz)  
[www.marsdenhotels.co.nz/marsdenviaduct](http://www.marsdenhotels.co.nz/marsdenviaduct)

- Special conference rates 7-13 October 2025
- Use discount code – **fire25**



## MÖVENPICK HOTEL AUCKLAND

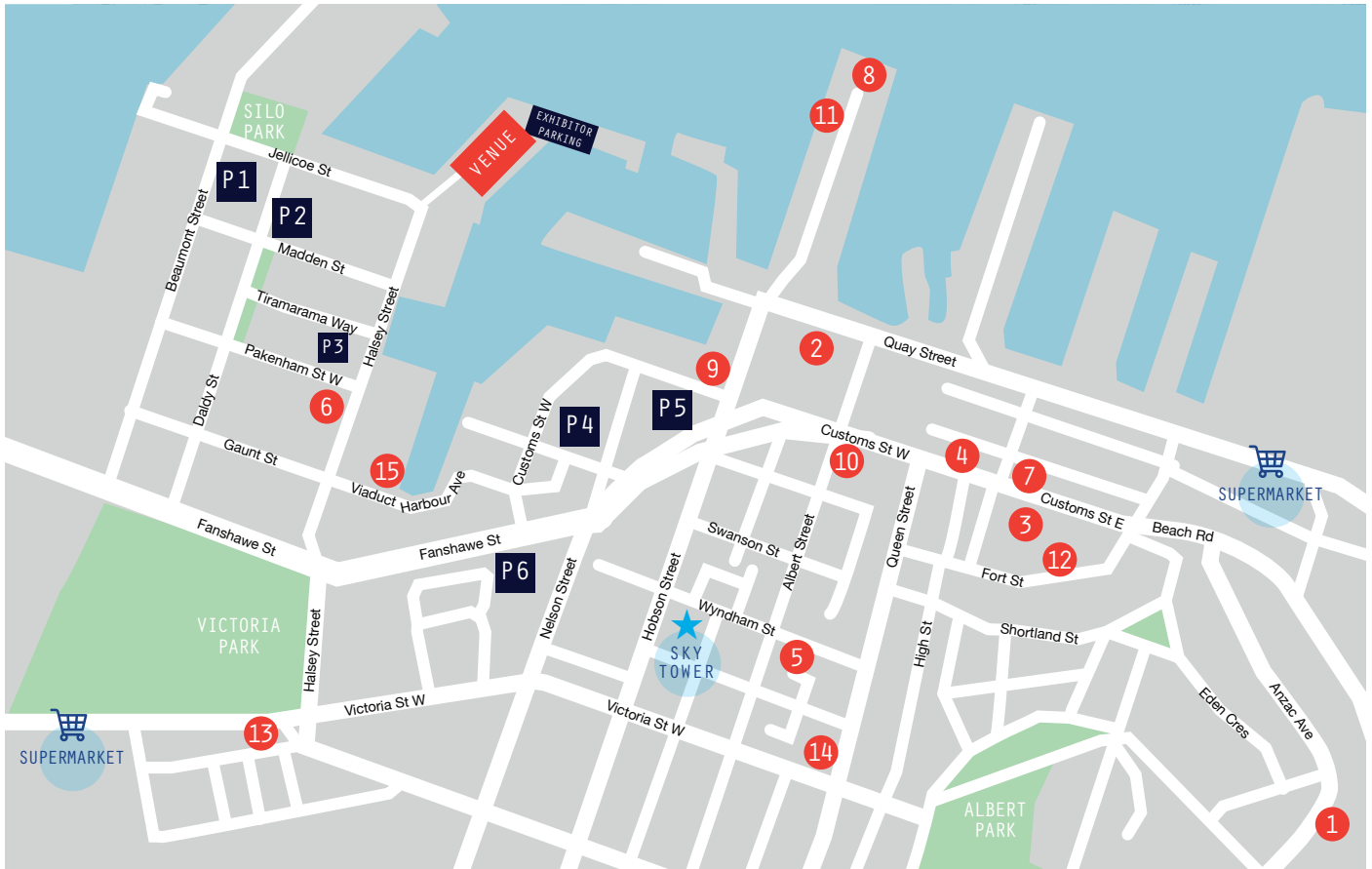
8 Customs St East, Auckland.  
 T: +64 (0) 9 377 71 80 • [www.movenpick.com](http://www.movenpick.com)

### ONLINE BOOKING DIRECTIONS

- 15% Off Rate of the Day\*
- Visit <https://accorevents.com/offers/fire-nz2025> and follow booking instructions

\*No rooms would be held, rate subject to availability at the time of booking. Guests will be required to provide a credit card valid for their dates of stay at the time of booking to secure their accommodation.





## ACCOMMODATION

- 1 Cophorne Hotel Auckland City**  
150 Anzac Ave  
[www.millenniumhotels.com/en/auckland/cophorne-hotel-auckland-city/](http://www.millenniumhotels.com/en/auckland/cophorne-hotel-auckland-city/)
- 2 M Social**  
196/200 Quay Street  
<https://www.millenniumhotels.com/en/auckland/m-social-auckland>
- 3 So/ Auckland**  
Corner of Customs St E &, Gore Street  
<https://www.so-auckland.com/>
- 4 Mövenpick Hotel Auckland**  
8 Customs Street East  
<https://all.accor.com/hotel/1721/index.en.shtml>
- 5 Ibis Budget Auckland Central**  
20 Wyndham Street  
[www.accor.com](http://www.accor.com)
- 6 Travelodge Hotel Wyndyard Quarter**  
110 Pakenham Street West, Wyndyard Quarter  
[www.tfehotels.com](http://www.tfehotels.com)
- 7 The Hotel Britomart**  
29 Galway Street  
<https://thehotelbritomart.com/>
- 8 Hilton Auckland**  
147 Quay Street  
<https://www.hilton.com/en/hotels/aklhihi-hilton-auckland/>
- 9 The Sebel Auckland Viaduct Harbour**  
85/89 Customs Street West  
<https://www.thesebelauckland.co.nz/>
- 10 The Sebel Quay West Auckland**  
8 Albert Street, Auckland  
<https://www.thesebelauckland.co.nz/>
- 11 Auckland Waterfront Serviced Apartments**  
Lobby 2, Shed 24/143 Quay Street  
<https://www.aucklandwaterfront.co.nz/>
- 12 Auckland Harbour Suites**  
16 Gore St  
<https://www.oakshotels.com/en/auckland-harbour-suites>
- 13 Swiss-Belsuites Victoria Park Auckland**  
206 Victoria Street West  
<https://www.swiss-belhotel.com/en-gb/swiss-belsuites-victoria-park>
- 14 CityLife Auckland**  
171 Queen Street  
<https://www.heritagehotels.co.nz/citylife-auckland>
- 15 Marsden Viaduct Hotel**  
21 Viaduct Harbour Ave  
<https://www.marsdenhotels.co.nz/marsdenviaduct>

## PUBLIC TRANSPORT / CITY LINK BUSES

<https://at.govt.nz/bus-train-ferry/bus-services/link-bus-service/>

AT Hop Card required  
<https://at.govt.nz/bus-train-ferry/at-hop-card/where-to-buy-and-top-up/>

<https://at.govt.nz/bus-train-ferry/at-hop-card/top-up-at-hop-card/>

## PARKING

- P1 Jellicoe St Car Park**  
Cnr Beaumont & Jellicoe Street (5min walk)
- P2 Auckland Fish Market Carpark #1**  
6 Madden Street
- P3 Wynyard Carpark**  
110 Pakenham Street West  
Mon - Fri 7am-5pm \$6 per half hour to a daily max of \$54  
<https://www.wynyardcarpark.co.nz>
- P4 Maritime Car Park**  
10 Pakenham St E
- P5 Viaduct Car Park #1**  
Market Lane, 15/17 Sturdee Street  
1km (12 min walk)  
<https://www.viaductcarpark.co.nz/>  
Parking fee \$6 per half hour to a daily max of \$49
- P6 Viaduct Car Park #2**  
100 Fanshawe Street  
<https://www.viaductcarpark.co.nz/>  
Parking fee \$6 per half hour to a daily max of \$49