



The Smart Off-Grid™ Company

CLEARBLUE
TECHNOLOGIES



Viasat

NDDOT
North Dakota
Department of Transportation



TORONTO

IHS
Towers of strength

TSX-V: CBLU | Frankfurt: 0YA | OTC-QB: CBUTF

August 21st, 2023

Forward Looking Statements



This presentation contains forward-looking statements, which can be identified by the use of forward-looking terminology, such as but not limited to: “may”, “intend”, “expect”, “anticipate”, “estimate”, “seek”, or “continue”, or the negative thereof or other variations thereon or comparable terminology. In particular, any statements, express or implied, concerning trends, future operating results, growth, performance, business prospects and opportunities or the ability to generate revenues, income or cash flow are forward-looking statements. These statements reflect management’s current beliefs, including beliefs as to future financial and operating results, and they are based on information currently available to management.

Forward-looking statements are necessarily based upon a number of estimates and assumptions that, while considered reasonable by management, are inherently subject to known and unknown risks and uncertainties. Such risks include but are not limited to: the impact of general economic conditions, market volatility, fluctuations in costs, and changes to the competitive environments, as well as other risks disclosed in the public filings of Clear Blue and its publicly filed press releases.

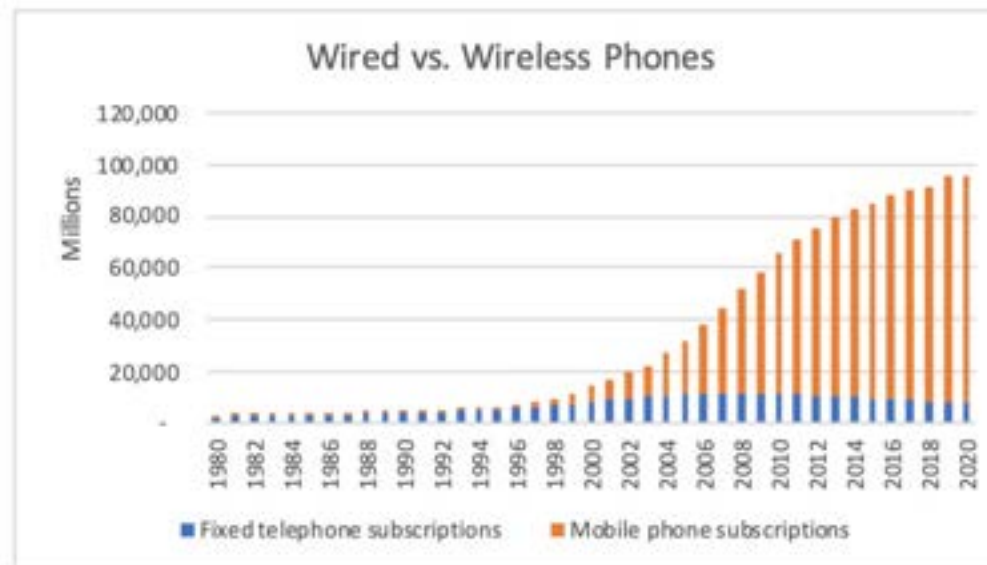
Certain forward looking information should also be considered future-oriented financial information (“FOFI”) as that term is defined in National Instrument 51-102. The purpose of disclosing FOFI is to provide a general overview of management’s expectations regarding anticipated results or market conditions. Readers are cautioned that FOFI may not be appropriate for other purposes.

These factors should be considered carefully, and undue reliance should not be placed on forward-looking statements. Although the forward-looking statements are based upon what management believes to be reasonable estimates and assumptions, Clear Blue cannot ensure that actual results will not be materially different from those expressed or implied by these forward-looking statements.

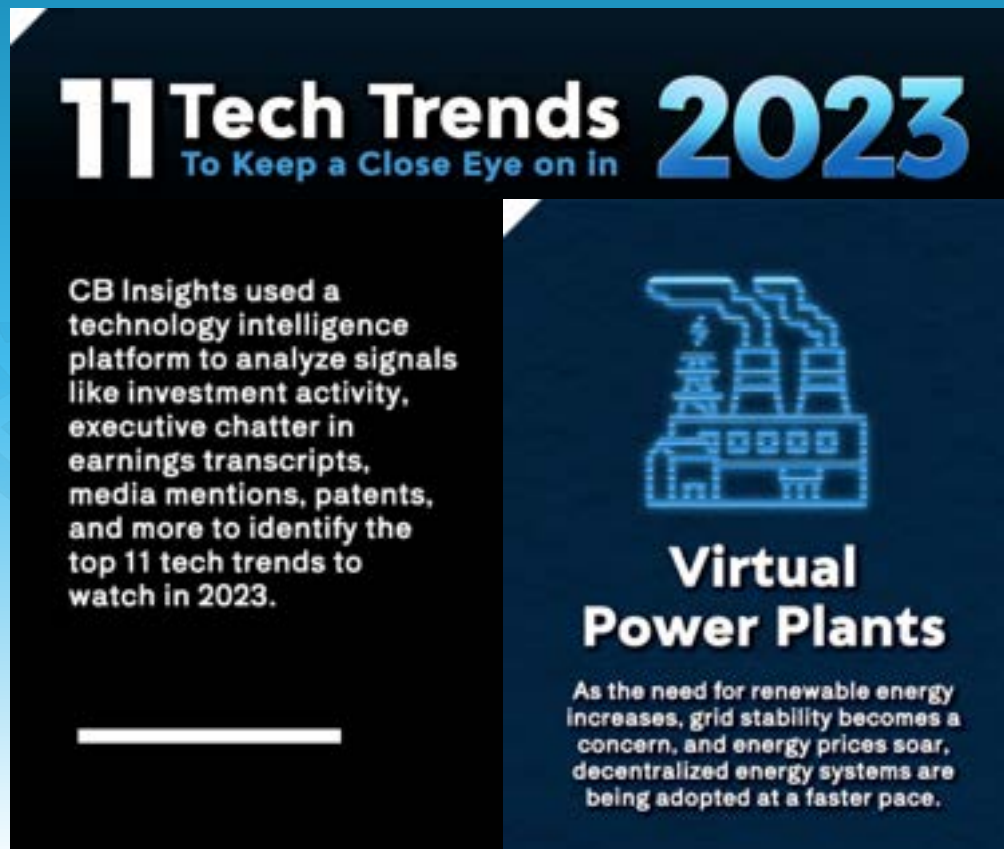
Unless specifically required by law, Clear Blue does not assume any obligations to update or revise these forward-looking statements to reflect new events or circumstances. Clear Blue seeks safe harbor.



When the world moves from Wired to Wireless, explosive growth happens



- Power infrastructure is going to evolve in the same way that telecom has.
- Wireless power will be driven by:
 - Explosive Growth of the Internet of Things – devices which all need power
 - Solar Power makes distributed wireless energy possible
 - Digital devices draw 1/3 to 1/10th the power of traditional analog



11 Tech Trends 2023

To Keep a Close Eye on in

CB Insights used a technology intelligence platform to analyze signals like investment activity, executive chatter in earnings transcripts, media mentions, patents, and more to identify the top 11 tech trends to watch in 2023.

Virtual Power Plants

As the need for renewable energy increases, grid stability becomes a concern, and energy prices soar, decentralized energy systems are being adopted at a faster pace.

Clear Blue is a Market Leader in Wireless Off-Grid Power

We are the future of power.

Clear Blue's Products

Lighting, IoT, Satellite Wi-Fi

Telecom



Clear Blue has a variety of Smart Off-Grid products designed to provide power for mission-critical applications.



BRAND PROMISES



Maximum uptime



Longest life



Easy to install and maintain

Illumience Core Cloud Technology

Every system is managed through Illumience Cloud Control technology.

DIFFERENTIATORS



Energy forecasting and management



Troubleshooting and remediation

Applications



Solar Smart City



Telecom



Satellite Wi-Fi / IoT



About Clear Blue



Customer Benefits From Intelligent Energy Management

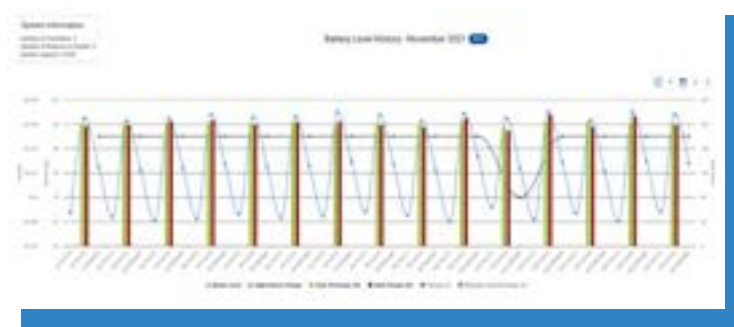
Energy & Weather Forecasting



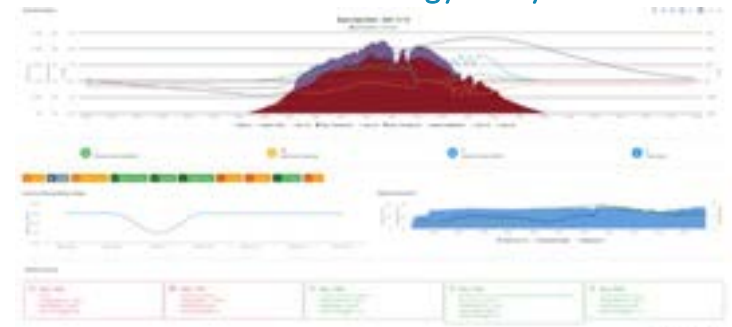
Maintenance, Troubleshooting & Remediation



Battery Life Cycle Management



Potential Energy Analysis



Clear Blue on the Road to AI

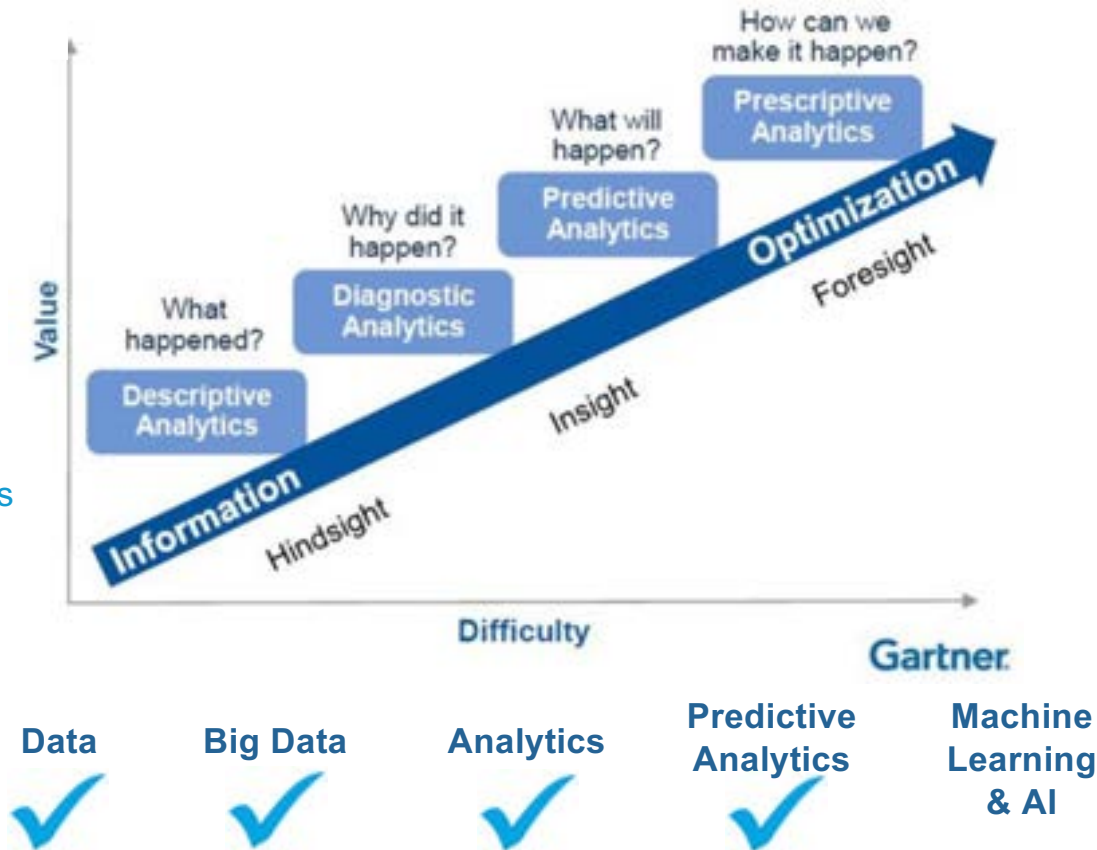


>14,000
Units deployed

>12 Million
Days of operation

>10 Billion
Cloud Transactions

55
Countries



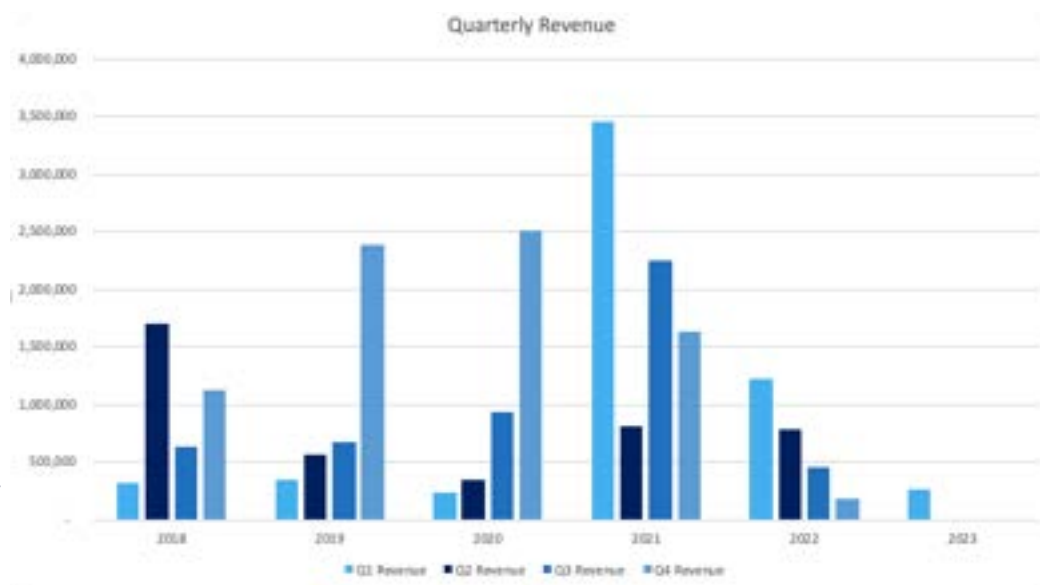
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2023 Strong Revenue Growth

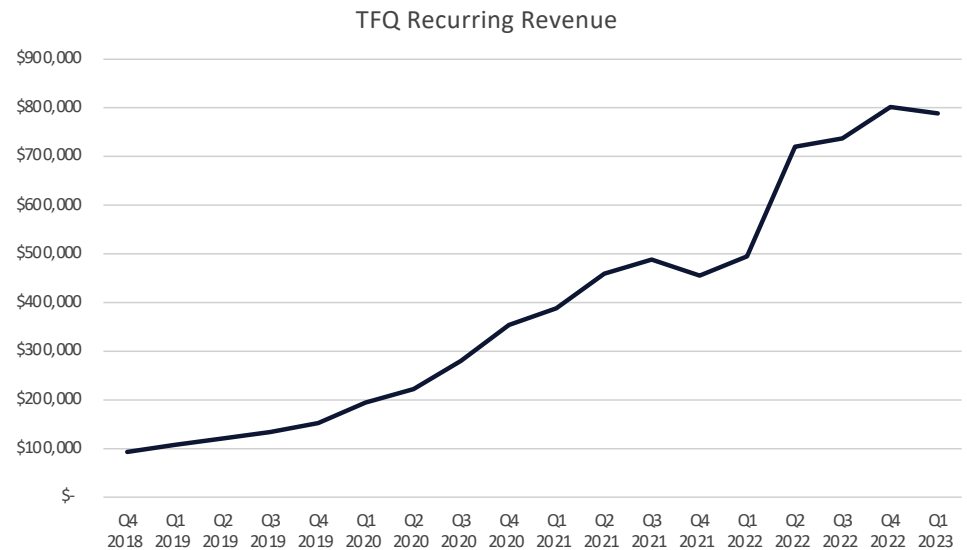
- Clear Blue experienced 3 years of high growth, culminating in \$8.1 Million, 100% growth in 2021
- Macro-economic environment impacted 2022 with a decline in revenue
- 2023 is now in growth mode again, with more than \$5.1 million in bookings YTD and strong outlook for growth in H2 2023
- No plans for raising capital, 2023 plan is net zero cash burn year





Illumience and EaaS Recurring Revenue

- Clear Blue operates and manages every system it sells;
- Ongoing recurring revenue is a fundamental part of our business plan and value proposition.
- For the TFQ, annual recurring revenue grew 75% to \$865K

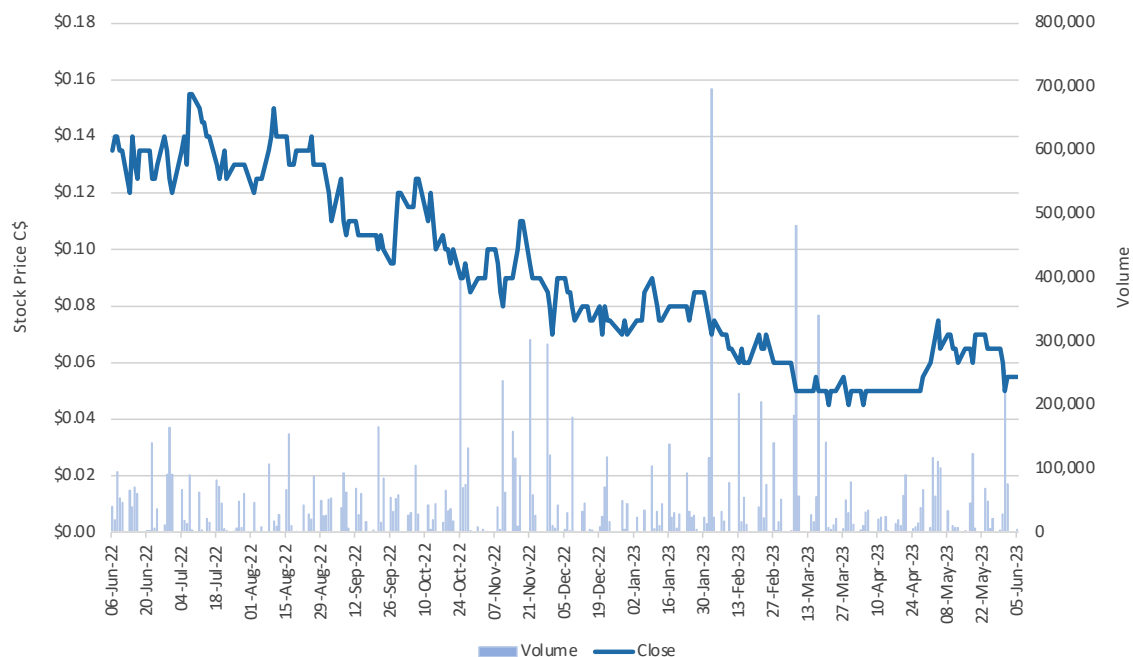


TSX-V: CBLU Cap Table



All values C\$ as of May. 30, 2023, unless otherwise indicated

Price (Jun. 05, 2023)	\$0.055
52-Week High	\$0.17
52-Week Low	\$0.045
Shares I/O	117.8M
Options	5.5M
Warrants	55.4M
RSUs	2.1M
Fully Diluted Shares	180.7M
Market Cap	\$6.5M
Cash (Mar. 31, 2023)	\$0.7M
Debt (Mar. 31, 2023)	\$10.2M
Enterprise Value	\$15.9M
Insiders Own	~20%



Clear Blue 2023 – A new era for Clear Blue



- Raised >\$10 million in non-dilutive capital (\$6M in grants)
- Acquired eSite Power Systems
- Broadening Product Offering
 - January 1, 2022 – 2 Products
 - July 1, 2023 – 5 Products
- Expanded Customer Base through eSite acquisition
 - 35 large and strategic new telecom customer accounts in 25 countries
- Moving into the 'core network' & core infrastructure
 - Retrofit larger scale hybrid power up to 30Kw for telecom sites
 - Mission critical infrastructure
 - Airport runway extension project
 - Interstate Highway interchange



Have Questions?

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Changemakers Award
(Miriam Tuerk – CEO)



Canada's Top Growing Companies
(2nd consecutive recognition)



Future 50
Canada's Fastest Growing Sustainable Companies
(#13 of 50)

50 | Technology **Fast 50**
2022 CANADA
CLEAN TECHNOLOGY **WINNER**
Deloitte.

Deloitte's Fast 50
Clean Technology

