



FOR IMMEDIATE RELEASE

**Congratulations to 2022 Writers Guild of Canada
Screenwriting Award winner James Phillips
For the Romantic Comedy Film *As Gouda As It Gets***

April 27, 2022 – Incendo is delighted to congratulate James Phillips on his 2022 WGC Award win for the TV-Movie, *As Gouda As It Gets*. The WGC Screenwriting Awards recognize and celebrate Canadian screenwriters and their scripts. Winners were announced at a virtual ceremony held on April 25th where James won the award in the MOW & Miniseries category.

As Gouda As It Gets - Brie Belanger is the maître fromager and owner of Brie's Cheese, a cute artisan cheese shop located in picturesque Vermont. Looking to boost her business presence and sales, the town's annual Cheese Festival arrives just in time with a \$50,000 first-place prize. Up against her biggest competitor, Brie's vintage smoked gouda is considered a frontrunner-so much so that Jacob Wolfe, a former chef and influential cheese blogger, approaches about profiling her delectable creation, leading their friendship to take a turn for romance. Complications arise when Matt Lambert, the handsome and charismatic new CEO of Lambert Farms (and Brie's largest competitor) starts to show his interest in acquiring her shop. Racing against the clock and a disastrous power failure, Brie and Jacob must recreate a prize-worthy entry if she has any hope of keeping her shop and potentially winning more than she initially hoped for.

The film is available to stream on [Citytv](#) in Canada. To watch the official trailer please [click here](#).

About Incendo

Incendo is a Canadian company that specializes in the production and international distribution of high-quality television programming for the worldwide marketplace. Since its inception in 2001, the company has produced compelling movies, television series as well as documentaries that have been sold throughout the world. Incendo is the leading television distribution company in Canada and also handles theatrical distribution in Québec for Paramount Pictures. For more information, visit www.incendo.ca.

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About the WGC Screenwriting Awards

The WGC Screenwriting Awards are now in their 26th year of celebrating and acknowledging the best of the best in Canadian screenwriting and the all-important creators behind the most engaging and powerful Canadian-made series, films, documentaries and webseries.

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