



## Incendo and Nicely Entertainment Announce Co-Development and Co-Production Partnership

### Limited Series *The Christmas Checklist* to Commence Principal Photography in 2022 in Canada

Toronto, Canada, and Los Angeles, CA - March 1, 2022 – Canada-based Incendo and Los Angeles-based Nicely Entertainment have cemented a new development and production partnership beginning with the scripted limited series, *The Christmas Checklist*. The four-episode series will be available in the marketplace for the 2022 Holiday Season.

*The Christmas Checklist* is an inspirational, holiday-themed limited television series written by screenwriter Lisa Hepner (*A Christmas Wish in Hudson*, and *Christmas Lovers Anonymous*) and targeted for release in December 2022. Incendo and Nicely Entertainment will develop and produce the series with Incendo responsible for distribution in English and French Canada, and Nicely Entertainment overseeing the United States and all other international territories.

In *The Christmas Checklist*, Emily Richmond faces the daunting task of fulfilling her mother Ruby's last wish—to complete a twelve-task Christmas Checklist before December 25<sup>th</sup>. Freelance writer Noah covers Emily's compelling story for the local paper, and as Emily works through her list, Noah's article turns from vividly inspiring to personally cherished. Just in time for Christmas Eve, their journey together ultimately reveals that Ruby's twelfth and final checklist wish has been in front of them the whole time.

"We are thrilled to be partnering with the creative talent at Nicely Entertainment and can't wait to bring this unique tale to screens around the globe," said **Graham Ludlow, Production & Development Executive at Incendo**.

"Incendo and Nicely Entertainment have been looking for an opportunity to collaborate and with *The Christmas Checklist*, it's a perfect match to kick-off our partnership," added **Vanessa Shapiro, CEO, Nicely Entertainment and Executive Producer**. The series will embody a modern, captivating story about family, friends and heartfelt romance set against the magical spirit of Christmas, and we know Incendo is our ideal partner to bring this story to life just in time for Christmas!"

The Canadian broadcaster and principal photography dates will be announced soon.

Founded in early 2020, Nicely Entertainment was one of the first companies to get a production off the ground in Australia during COVID with *This Little Love of Mine*, which premiered on Netflix in 2021, and has since brought over 30 movies to the distribution marketplace. Shapiro is Executive Producer on the upcoming 2022 Netflix Original family series, *Gymnastics Academy: A Second Chance!* and the Netflix Original YA Series' *Dive Club* (2021).

#### About Incendo

Incendo is a Canadian company that specializes in the production and international distribution of high-quality television programming for the worldwide marketplace. Since its inception in 2001, the company has produced compelling movies, television series as well as documentaries that have been sold throughout the world. Incendo is the leading television distribution company in Canada and also handles theatrical distribution in Québec for Paramount Pictures. For more information, visit [www.incendo.ca](http://www.incendo.ca).

Social Media Links: [Facebook](#) | [Instagram](#) | [Twitter](#) | [YouTube](#) | [LinkedIn](#)



### **About Nicely Entertainment**

[Nicely Entertainment](#) is a production and distribution company founded in 2020 amidst the COVID pandemic, helmed by Vanessa Shapiro. Nicely brings to market more than twelve new movies each year to global audiences and markets around the world. Since the company's founding in 2020, ten new movies have premiered on Lifetime including *A Very Charming Christmas Town*, *Lonestar Christmas*, *The Christmas Listing* and *Christmas on the Menu*. Nicely's latest release in the USA is the Romance movie ***Save The Wedding*** which premiered on Hallmark in April 2021, and ***A Second Chance: Rivals*** which premiered on Netflix in July 2021. Since 2020, Nicely has teamed with The Steve Jaggi Company on several projects in Australia including ***This Little Love of Mine***, which premiered on Netflix Worldwide in July 7, 2021, the upcoming movie ***Love in Bloom***, and the new Netflix Original YA Series' ***Dive Club*** (12x22'). Vanessa Shapiro serves as Executive Producer on the projects. The company is also in development and co-production on half a dozen new television series set in Canada, Australia, USA, and Spain. Nicely is the worldwide distributor on the upcoming 2022 Netflix Family Series ***Gymnastics Academy: A Second Chance!*** created by Clay Glenn, with a series adaptation by Clay Glenn and Vanessa Shapiro, who also serves as Executive Producer.

Social Media Links: [Facebook](#) | [Twitter](#) | [YouTube](#) | [LinkedIn](#)

### **For Media Inquiries please contact:**

Carol Holdsworth (for Nicely Entertainment)  
Three.Sixty Marketing & Communications  
[carol@360-comm.com](mailto:carol@360-comm.com) | (805) 252-1848

Effi Eustace | Vice-President, Sales & Marketing (Incendo)  
[e.eustace@incendo.ca](mailto:e.eustace@incendo.ca) | (416) 565-5529

Alana Doria | Marketing Assistant (Incendo)  
[alana.doria@incendo.ca](mailto:alana.doria@incendo.ca) | (647) 274-4773