



FOR IMMEDIATE RELEASE

Incendo Begins Principal Photography on Two Romantic Comedy Films: *Destination Love*, Co-Produced with Screentime New Zealand and *Sweet as Maple Syrup*, Filming in Montreal.

Montreal, March 15, 2021 – Upholding the success of safely completing its first 2021 production (*Love Knots*), Incendo has initiated principal photography on two additional Romantic Comedy films. Incendo and Screentime New Zealand have commenced production on ***Destination Love***, featuring New Zealand actors Anna Hutchison (*Robert the Bruce*, *Encounter*, *A Love Yarn*) and Josh McKenzie (*The Hopes & Dreams of Gazza Snell*, *Filthy Rich*, *Transplants*). Written by John Banas and with a warm welcome to director Aidee Walker, the film is being shot on location in New Zealand. Bridget Bourke, Tina McLaren and Ian Whitehead will produce the film; Graham Ludlow is Supervising Producer; Executive Producers are Jean Bureau, Ian Whitehead and Philly de Lacey.

Also starting today, production begins in Montreal on ***Sweet as Maple Syrup***. This Rom Com stars Canadian actors Brooke Nevin (*The Comebacks*, *Breakout Kings*, *Call Me Fitz*) and Carlo Marks (*Smallville*, *Pretty Little Liars*, *The Flash*). Written by Julie Kim & Kariné Marwood, Incendo is thrilled to collaborate once again with visionary director Caroline Labrèche. Samantha Ellison will produce the film; Executive Producers are Jean Bureau and Ian Whitehead.

Destination Love - Madison has the chance to pursue her love of event management when her two best friends announce their engagement. Finding a pre-planned wedding package on a remote island vineyard in New Zealand, Madison teams up with David, the handsome vineyard owner, to reimagine the event for her friends. Working closely together, they soon discover a potential pairing of their own.

Sweet as Maple Syrup - Rachelle is in a race against time when her family's maple orchard starts to decline, just ahead of the upcoming Maple Syrup Festival. With the help of Derek, a professor of arboriculture, they combine her hands-on experience and his scientific knowledge to heal the orchard, along the way discovering their newfound friendship may have a sweet ending of its own.

Both films are produced in association with Citytv, a Rogers Sports & Media channel, to air as part of Citytv's fan-favourite Fall in Love Fridays lineup.

Abiding by Covid-19 set-production protocols, Incendo strategically produced seven Romantic Comedy films in 2020. Nine additional movies are in various stages of prep for 2021, with fifteen slated for production in 2022.

About Screentime New Zealand Limited

Screentime has been at the forefront of New Zealand television production for almost 25 years, producing hundreds of hours of television and digital content for New Zealand and the world. As part of the world's largest independent production group Banijay, Screentime works with global television partners on co-productions, showcasing our country to the world.

About Incendo

Incendo is a Canadian company that specializes in the production and international distribution of high-quality television programming for the worldwide marketplace. Since its inception in 2001, the company has produced compelling movies, television series as well as documentaries that have been sold throughout the world. Incendo is the leading television distribution company in Canada and also handles theatrical distribution in Québec for Paramount Pictures. For more information, visit www.incendo.ca.

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