

NEWS RELEASE

FOR IMMEDIATE PUBLICATION

Incendo announces start of filming for THE GOOD SISTER

Montreal, October 29th, 2013 – Incendo is pleased to announce that it has begun filming *THE GOOD SISTER*, starring Sonya Walger (*Lost, Common Law*). *THE GOOD SISTER*, which is being shot in Montreal, will also star Ben Bass (*Rookie Blue, The Eleventh Hour*). Philippe Gagnon, a well-known and successful Montreal filmmaker (*Willed to Kill, Do No Harm*), is directing the film.

"I'm very pleased to bring together talents such as Sonya Walger, Ben Bass, Philippe Gagnon and our entire production team for **THE GOOD SISTER**," says Incendo's president and CEO, Jean Bureau. "More than ever, audiences around the world are turning to television for entertainment. In addition to meeting broadcasters' needs, the thrillers we produce are hugely popular with television viewers. Incendo is pursuing its mission of producing high-quality films for international distribution."

THE GOOD SISTER - Jack and Kate are working hard to put the pieces of their crumbling marriage back together. When Kate receives a letter informing her she has a long-lost twin sister named Linda, she is very hesitant. But Jack is hopeful this new family member will help bring the couple closer together. As he attempts to reunite the sisters, he reluctantly finds himself drawn to Linda, a vivacious, sexier version of his own wife. It's a pull he can't ignore and before long the two are embroiled in a passionate affair. But Jack will quickly discover the choice isn't between two sisters, it's between life and death, as his affair with Linda proves to be much more treacherous than he could have ever imagined.

The movie will air in Canada in 2014 on The Movie Network and Super Écran, as well as in the United States on A&E Television Networks. Jean Bureau and Ian Whitehead will produce the film for Incendo; executive producer is Jean Bureau.

About Incendo

Incendo is a Canadian company that specializes in the production and international distribution of high quality television programming for the worldwide marketplace. Since its inception in 2001, the company has produced compelling movies, television series and game shows as well as documentaries that have been sold throughout the world. Incendo – through its joint venture with Twentieth Century Fox International Television (Fox/Incendo) – is the largest television distribution company in Canada. The company also handles theatrical distribution in Québec for Paramount. For more information, visit www.incendo.ca.

- 30 -

Source:IncendoInformation:Danielle Savage, Incendo (514) 937-3333, ext. 2010