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PRESS RELEASE

**Celebrating 10 years of movies Incendo has begun production
on its 50th TV movie *Willed to Kill***

Montreal, May 8th, 2012 – Incendo marks its 10 year anniversary with the start of principal photography on its 50th made-for-TV movie ***Willed to Kill***. Starring Sarah Jane Morris (*Brothers and Sisters*, *NCIS*, *Seven Pounds*), ***Willed to Kill*** also stars Michael Riley (*Being Erica*, *This is Wonderland*) and Ross McCall (*Crash*, *White Collar*). The film is directed by seasoned Montreal filmmaker, Philippe Gagnon (*Dans une galaxie près de chez vous 2*, *Nos étés*, *Yamaska*).

Over the span of ten years, co-presidents Jean Bureau and Stephen Greenberg have established Incendo as a leading producer and distributor of television programming. Movies, television series and documentaries produced by Incendo thrill audiences worldwide – an amazing feat given the significant changes in telecommunications over the past decade.

“Looking back at our achievements brings extreme satisfaction,” Jean Bureau reflects. “It is even more exciting to imagine what Incendo’s experienced team will accomplish in the coming years.”

“Incendo’s goal is to remain at the forefront in both production and distribution,” adds Stephen Greenberg. “We will continue to be a leader in providing quality programming to a worldwide audience.”

In ***Willed to Kill***, Karyn Mitchell of the Boston police Department, alongside her partner who happens to be her ex-fiancée, must investigate a murder with the clear signature of infamous serial killer, Hades. When Hades starts contacting her, it immediately becomes apparent that he has a particular interest in Karyn. Not knowing who to trust, the young woman must reconcile with ghosts of her childhood in order to stop Hades from claiming a new victim.

Jean Bureau and Ian Whitehead will produce the film for Incendo; Executive Producers are Stephen Greenberg and Jean Bureau.

Incendo is a Canadian company that specializes in the production and distribution of high quality programming for the worldwide marketplace. Incendo – through its joint venture with Twentieth Century Fox International Television (Fox/Incendo) – is the largest television distribution company in Canada. The company also handles theatrical distribution in Québec for Paramount. For more information, visit www.incendo.ca.

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