



NEWS RELEASE

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**Principal photography starts on *BRACE FOR IMPACT*,
a new production for Incendo**

Montreal, September 15th, 2015 – Incendo is pleased to announce that principal photography has commenced on its latest thriller ***BRACE FOR IMPACT***, starring actress Kerry Condon (*Better Call Saul*, *The Walking Dead*, *Rome*). Shot on location in Montreal, the movie also co-stars, Sheila McCarthy (*Die Hard 2*, *Little Mosque on the Prairie*) and Ennis Esmer (*The Listener*, *Billable Hours*). Michel Poulette (*Swept Under*, *Maïna*, *Bonanno: A Godfather's Story*) will be the director of this new thriller.

BRACE FOR IMPACT - When disgraced Flight Crash Investigator Sofia Gilchrist's brother dies in the crash of a plane she was supposed to be on, Sofia breaks protocol and secretly begins investigating the crash. When she discovers a potential terrorist plot to take down the plane, Sofia finds no-one will listen to her. She suspects a cover-up and finds herself in a dangerous conflict with her boss and the investigative partner. Trusting no-one and accused of being paranoid, Sofia faces the fear and guilt surrounding her brother's death, while her mother wonders how any of this could possibly help. With the threat of jail hanging over her head, Sofia painfully tries to piece together everything that happened, getting even closer to the potential trap left by a killer who himself perished in the plane that ended her brother's life.

BRACE FOR IMPACT is produced with the participation of Bell Media. Messrs. Jean Bureau and Ian Whitehead will produce the film for Incendo; Executive Producer is Mr. Jean Bureau.

About Incendo

Incendo is a Canadian company that specializes in the production and international distribution of high quality television programming for the worldwide marketplace. Since its inception in 2001, the company has produced compelling movies, television series as well as documentaries that have been sold throughout the world. Through its joint venture with Twentieth Century Fox International Television (Fox/Incendo), Incendo is the leading television distribution company in Canada and also handles theatrical distribution in Québec for Paramount. In 2015, Incendo will produce five new made-for-television movies, as well as the Versailles series, in coproduction with CAPA Drama and Zodiak Fiction. For more information, visit www.incendo.ca.

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Source: Incendo
Information: Mireille Houde (514) 937-3333, ext. 2010