



PRESS RELEASE

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## VERSAILLES REIGNS IN THE INTERNATIONAL MARKET

The Epic Drama Series Hits A High Sold Into Over 135 Countries and Counting



*Versailles, season 2*

MONTREAL, APRIL 4, 2016 – **Versailles**, scripted drama series sensation co-produced by Incendo, Zodiak Fiction, Capa Drama, and Canal+ continues to expand its global footprint. With additional international acquisitions by Amazon Prime in the UK, Russia's free-to-air broadcaster Channel One and Sony Pictures Television International Networks which will broadcast the first season on its pay TV channel Sony Entertainment Television in Russia and 15 countries in Eastern Europe, it is safe to say *Versailles'* global appeal is contagious.

"We are so proud of **Versailles** and thrilled to see that it has hit the mark making global strides with international audiences embracing the ambitiously modern take on the pre-French Revolution series," said Jean Bureau, President and CEO of Incendo. "Its success is a testament to the edgy period drama's global pull across territories."

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The hit series will be debuting with RTP1 in Portugal and Icelandic National Broadcaster RUV and will also have a home in Latin America with Globosat Brazil and DIRECTV. In Canada, **Versailles** has enjoyed success on Super Channel and Super Écran, a Bell Media service.

**Versailles** is an ambitiously lavish Anglo-French drama that reaches new heights with the injection of a vibrant modernity into an era that put France at the heart of glamour, culture and fashion. Incendo's Jean Bureau and Ian Whitehead, Canadian Executive Producers (*The Good Sister, Kept Woman*), along with Showrunners Simon Mirren (*Without A Trace, Criminal Minds*), David Wolstencroft (*Spooks, The Escape Artist*), Claude Chelli (*Braquo*), Anne Thomopoulous (*Rome, The Tudors*) are all part of the globally acclaimed team that has brought **Versailles** to life. The creative players behind the dramatic series also reflect highly notable directors, France's Jalil Lespert (*Yves St. Laurent*) and Canadian's Daniel Roby (*Louis Cyr*). Following the worldwide success of season one, a second season is currently in production in Paris. Among the critically acclaimed directors involved is Canadian Louis Choquette (*19-Two; Rumours; Le Gentleman*).

On the same vein of **Versailles'** growing international scope, Incendo is also breaking international ground of its own. The Canadian leader in television production and distribution based in Montreal is on a roll with a recent boom of global accolades for its home grown productions at the Seoul International Drama Awards, Sichuan TV Festival's Gold Panda Awards, The Canadian Screen Awards and The South By South West Festival. Incendo is currently a finalist nominee at the Writers Guild of Canada's 2016 Screenwriting Awards for **Kept Woman**, written by Doug Barber & James Phillips.

### **About INCENDO**

Incendo is a Canadian company that specializes in the production and international distribution of high quality television programming for the worldwide marketplace. Since its inception in 2001, the company has produced compelling movies, television series as well as documentaries that have been sold throughout the world. Through its joint venture with Twentieth Century Fox International Television (Fox/Incendo), Incendo is the leading television distribution company in Canada and also handles theatrical distribution in Québec for Paramount Pictures. In 2015, Incendo produced five new made-for-television movies, as well as the Versailles series, in coproduction with CAPA Drama and Zodiak Fiction. For more information, including trailers and upcoming projects, please visit [www.incendo.ca](http://www.incendo.ca).

### **About Zodiak Media:**

Zodiak Media is the leading independent in entertainment, factual, drama and kids, with over 45 production brands operating in 17 countries.

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Creating, producing, and selling content across all key genres and broadcast platforms, Zodiak Media owns major properties such as Millennium, The Girl with the Dragon Tattoo, Wife Swap, The Secret Millionaire, The Inbetweeners, Totally Spies, Fort Boyard and Being Human. Zodiak Rights, the international rights business of Zodiak Media, boasts a growing catalogue of around 20,000 hours of content. Zodiak Rights represents both Zodiak Media programming and formats, and a substantial catalogue of third-party independent content. Zodiak Rights specialises in worldwide television and home entertainment distribution and all aspects of licensing, with highly experienced sales teams in London (non-scripted and kids) and Paris (drama, theatrical and comedy), offering a tailored service for producers with the benefit of scale. Headquartered in Paris and with other key offices in London, Los Angeles, Milan, Stockholm and Moscow, Zodiak Media, majority-owned by giant Italian conglomerate De Agostini, operates across the world as a leading independent studio combining creative flair with financial strength.

### **About Capa Drama:**

CAPA DRAMA, the TV fiction division of the Capa Group, was created in 1993 with the aim of modernizing French TV drama by introducing innovative ground-breaking films and series. In twenty years it has asserted its own tone, style and identity on French TV by exploring all genres and styles of storytelling, as demonstrated by its series of political films such as SAC, Des Hommes Dans L'Ombre or L'école du Pouvoir and with police series like Police District and Braquo (International Emmy Award for best series 2012). VERSAILLES is Capa Drama's first international co-production series. It is also Capa's first venture into historical drama, maintaining the same quality and ambition as with its other productions.

### **About CANAL+**

CANAL+Group is the leading broadcasting company in France. It is at the forefront of providing premium-content and themed networks, as well as in bundle and distribution of pay-TV offerings.

CANAL+Group is the leader in premium-content. Since its launch in 1984, CANAL+Group has provided six premium-content networks with modern, entertaining and committed programming. CANAL+ offers a unique generalist network format featuring cinema, sports, news, drama documentaries and entertainment, especially on the newly launched CANAL+SERIES.

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