

NEWS RELEASE

FOR IMMEDIATE PUBLICATION

Incendo Starts Production of Serialized, first film of its 15th season!

Montreal, April 19, 2016 —Principal photography has begun on **SERIALIZED**, starring actress Vanessa Ray (*Blue Bloods; Pretty Little Liars*). Being shot in Montreal, the movie also co-stars Canadian actors, Adam Korson (*Seed; Real Rob*) and Tara Spencer-Nairn (*Corner Gas; The Listener*). **SERIALIZED** will be directed by Michel Poulette (*Brace for Impact, Maïna, Bonanno: A Godfather's Story*). Michel has directed several films for Incendo which have received nominations for the Canadian Screen Awards, the Directors Guild of Canada Awards and the WGC Screenwriting Awards.

"We are privileged to gather so many talented people together on the production of **SERIALIZED**" says Jean Bureau, President & CEO of Incendo.

SERIALIZED - After getting dropped by her publisher, celebrated novelist Hannah Ryan uses the negative forces in her life to inspire the creation of a pulp crime serial that posts new chapters to subscriber's devices every week. The initial release is a modest success but the work becomes a massive hit after a real life murder takes place that bears a striking similarity to Hannah's story. Is it really just a coincidence or is it possible that a copycat serial killer is acting out the fictitious murders in real life? And is he going to strike again once Hannah releases her next chapter?

SERIALIZED is produced with the participation of Bell Media. Jean Bureau and Ian Whitehead will produce the film for Incendo; Executive Producer is Mr. Jean Bureau.

About Incendo

Incendo is a Canadian company that specializes in the production and international distribution of high quality television programming for the worldwide marketplace. Since its inception in 2001, the company has produced compelling movies, television series as well as documentaries that have been sold throughout the world. Through its joint venture with Twentieth Century Fox International Television (Fox/Incendo), Incendo is the leading television distribution company in Canada and also handles theatrical distribution in Québec for Paramount. For more information, visit www.incendo.ca.

30 -

Source: Incendo

Information: Mireille Houde (514) 937-3333, ext. 2010