



NEWS RELEASE

FOR IMMEDIATE PUBLICATION

## Incendo starts the filming of “*Separated at Birth*”

Montreal, April 19, 2017 –Principal photography has begun on **SEPARATED AT BIRTH**, starring actress Paige Turco (*The 100*; *Person of Interest*; *Damages*). Being shot in Montreal, the movie also co-stars Canadian actors, Brittany Allen (*All My Children*), Dominique Provost-Chalkley (*Wynonna Earp*), Gord Rand (*Pure*; *Cardinal*; *Orphan Black*). **SEPARATED AT BIRTH** will be directed by Jean-François Rivard (*FANatic*; *Série Noire I-II*; *Les Invicibles I-II-III*). Jean-François won two Prix Gémeaux for Best Direction, Best Screenplay and Best Drama Series for *Série Noire* and *Les Invicibles III*.

“It’s a privilege to work in Montreal with such a talented team and to know that their hard work reflected in this film will be seen all over the world” says Jean Bureau, President & CEO of Incendo.

**SEPARATED AT BIRTH** – **Lucy Pierce** grew up believing she had a normal childhood with a loving and supportive mother. Until, one day, she discovers old articles about the “Baby Victoria” disappearance - a high-profile abduction case. She is shocked to see that her baby picture is front and center. Determined to find answers, Lucy tracks down her biological mother, **Elizabeth Marshall**, a criminal prosecutor running for Governor of Pennsylvania. Overnight Lucy goes from an anonymous 20-something to a media sensation. While Lucy’s reunion with Elizabeth is heartfelt, the same can’t be said for her relationship with her newfound sister, **Terri**. Spoiled, rudderless and used to being an only child, Terri resents Lucy. Jealousy morphs into sabotage, as Terri realizes that if she can’t bring herself up to Lucy’s level, she must bring Lucy down to hers. The family reunion spirals out of control as Lucy finds herself in the middle of a police investigation which forces Elizabeth to distance herself to protect her campaign. As Lucy questions who is really trying to defame her, is something more sinister happening to tear this family apart, yet again?

**SEPARATED AT BIRTH** is produced with the participation of Bell Media. Jean Bureau and Ian Whitehead will produce the film for Incendo; Executive Producer is Mr. Jean Bureau.

### About Incendo

Incendo is a Canadian company that specializes in the production and international distribution of high quality television programming for the worldwide marketplace. Since its inception in 2001, the company has produced compelling movies, television series as well as documentaries that have been sold throughout the world. Through its joint venture with Twentieth Century Fox International Television (Fox/Incendo), Incendo is the leading television distribution company in Canada and also



handles theatrical distribution in Québec for Paramount Pictures. In 2017, Incendo will produce five new movies-for-television.

For more information, visit [www.incendo.ca](http://www.incendo.ca).

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Source: Incendo

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