



NEWS RELEASE

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**Another impressive distribution for Incendo's
next film "THE QUEEN OF SIN"**

Montreal, September 5, 2017 – Incendo is pleased to announce the start of principal photography of **THE QUEEN OF SIN**, starring Christa B. Allen (*Revenge; Hopeless romantic*). The movie also co-stars Canadian actors, Richard De Klerk (*Motive; Cedar Love; Repeaters*) et Amber Goldfarb (*Lost Girl; Murdoch Mysteries*), and is being shot on location in Montreal. Jean-François Rivard, a renowned filmmaker who won six Prix Gémeaux for Best direction, Best screenplay and Best drama series for *Série Noire* and *Les Invicibles (Série Noire I-II; Les Invicibles I-II-III)*, takes the helm for a second time this year.

THE QUEEN OF SIN is a screenplay by Laurie Finstad-Knizhnik. Laurie is a well-renowned writer and producer, her reputation in Canada and worldwide is well established, and she knows how to bring an original voice to the projects she gets involved in. Laurie has received nominations at the Leo Awards, the Writers Guild of Canada and at the Gemini Awards where she won the prize for « Best Writing in a Dramatic Series » for *Durham County*.

"We feel very privileged to be working with Jean-François, Christa, Richard and Amber. An extraordinary talent that will make **THE QUEEN OF SIN** a worldwide success" says Jean Bureau, President & CEO of Incendo.

THE QUEEN OF SIN: Posy Pinkerton needs to step out of her shell. For this late-20s serial monogamist, life has been smooth sailing. She's got Tom, her doctor fiancé; her burgeoning career as a medical illustrator and a side hobby as a visual artist. But after a chance encounter with Jack, a handsome and worldly businessman, Posy's shell begins to crack. She finds him mysterious and he finds her charming, and for Posy it is an opportunity to try on confidence for size. Posy is reluctant to take it any further than petty flirting, but her cousin Laura, her polar opposite, pushes her for one last fling before settling down with Tom, her one and only. Posy's growing desire to break free allows her to exercise her inner self with Jack, an alter ego she's created called the **THE QUEEN OF SIN**. Little does Posy know, as she's being swept up by Jack, she's really making a deal with the devil.

THE QUEEN OF SIN is produced with the participation of Bell Media. Jean Bureau and Ian Whitehead will produce the film for Incendo; Executive Producer is Mr. Jean Bureau.



About Incendo

Incendo is a Canadian company that specializes in the production and international distribution of high quality television programming for the worldwide marketplace. Since its inception in 2001, the company has produced compelling movies, television series as well as documentaries that have been sold throughout the world. Through its joint venture with Twentieth Century Fox International Television (Fox/Incendo), Incendo is the leading television distribution company in Canada and also handles theatrical distribution in Québec for Paramount Pictures. In 2017, Incendo will produce five new movies-for-television.

For more information, visit www.incendo.ca.

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