



'FIRST RESPONSE' A FINALIST FOR BEST TV MOVIE AT THE 2016 SEOUL INTERNATIONAL DRAMA AWARDS

NEWS RELEASE

Montreal, August 10th, 2016 – Incendo, the largest Canadian leader in television production and distribution, is proud to announce that its film *First Response* is a finalist at the **2016 Seoul International Drama Awards** in the **Best TV Movie** category. Directed by Philippe Gagnon, the high-tension film starring Dania Ramirez competes alongside 7 other TV movies, being one of only 28 dramas nominated in the Program categories following 265 entries from 51 different countries.

"We are honored to be representing the Canadian film industry on such an international scale", said Jean Bureau, President and CEO of Incendo. "This nomination shines a light on the constant hard work of our cast and crew, allowing us to tell universal stories that travel across the world."



FIRST RESPONSE – After a robbery gone wrong, Camilla, a veteran paramedic, and her partner Gerry are hijacked and forced to tend to the gunman's badly wounded brother. Held at gunpoint in the back of the rig, Camilla must perform dangerous medical procedures in order to try and save the young man's life, while Gerry drives around the city evading the police. But even if she is successful, can she trust the criminals to honour their word and let them go? Camilla realizes she may have to sacrifice the life she is trying to save in order to save herself and her partner.

This is Incendo's second time being nominated in the TV Movie category at the **Seoul International Drama Awards**. In 2015, Incendo's film **The Good Sister** ultimately won both the Golden Bird prize for "Best TV Movie" as well as the "Best Screenwriter" award.

In Canada, *First Response* was nominated at the **2016 Canadian Screen Awards** for "Best TV Movie or Limited Series", as well as its leading actor Joris Jarsky being nominated for "Best Performance by an Actor in a Leading Dramatic Program or Series".

About the 2016 Seoul International Drama Awards

Seoul International Drama Awards is a festival that brings together all professionals in the field of TV drama production and media industry and global audiences who enjoy television dramas. Organized by Seoul Drama Awards Organizing Committee and Korean Broadcasters Association, Seoul International Drama Awards is striving to achieve the following goals: continuous development of the Korean Wave, promotion of healthy participation in festivals and vitalization of tourism in Seoul. With 265 entries from 51 different countries, only 28 dramas have been nominated in the Program categories and 28 artists have been nominated in the Individual categories. The winners will officially be announced at the live awards ceremony on September 8.

About Incendo

Incendo is a Canadian company that specializes in the production and international distribution of high quality television programming for the worldwide marketplace. Since its inception in 2001, the company has produced compelling movies, television series as well as documentaries that have been sold throughout the world. Through its joint venture with Twentieth Century Fox International Television (Fox/Incendo), Incendo is the leading television distribution company in Canada and also handles theatrical distribution in Québec for Paramount Pictures. For more information, visit www.incendo.ca.

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http://www.incendo.ca/productions/first-response

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