



NEWS RELEASE

FOR IMMEDIATE PUBLICATION

Incendo announces start of filming for "MAD MOM"

Montreal, May 29, 2018 – Incendo is pleased to announce that it has begun principal photography on **MAD MOM**, shot on location in Montreal, starring Romy Rosemont (*An American Crime; Glee; The Avengers*). The movie also co-stars Canadian actresses Kari Matchett (*Covert Affairs; Cube 2: Hypercube*) and Victoria Diamond (*The Forbidden Room; Karl & Max*).

MAD MOM is directed by Montreal filmmaker Jean-François Rivard (*Queen of Sin; Fanatic; Série Noire I, II*) and is written by James Phillips.

"We feel very grateful to work with such awesome talents. I also want to take this opportunity to mention again the excellent work of our production team" says Jean Bureau, President & CEO of Incendo.

MAD MOM: Amber Vickers is ecstatic that she will finally be making the walk down the aisle with her prince charming Luke. After multiple failed relationships, she was beginning to think that something was wrong; but her soon-to-be mother-in-law and best friend, Jill, believes that Amber is the picture-perfect daughter she never had. Everything is coming up roses until Sharon Vickers, Amber's mother, arrives for a visit. Gaudy, straight-laced and opinionated, Sharon is the complete opposite of Jill. What was supposed to be a benign first meeting of the in-law's quickly turns into a competition, as Sharon and Jill have widely differing views on life, love and marriage. As the weekend visit is coming to an end, Sharon takes matters into her own hands, rendering Jill incapable of escaping her house, and proving to her once and for all that no one comes between Sharon and her daughter.

MAD MOM is produced with the participation of Bell Media. Jean Bureau and Ian Whitehead will produce the film for Incendo; Executive Producer is Mr. Jean Bureau.

About Incendo

Incendo is a Canadian company that specializes in the production and international distribution of high quality television programming for the worldwide marketplace. Since its inception in 2001, the company has produced compelling movies, television series as well as documentaries that have been sold throughout the world. Through its joint venture with Twentieth Century Fox International Television (Fox/Incendo), Incendo is the leading television distribution company in Canada and also handles theatrical distribution in Québec for Paramount Pictures. For more information, visit www.incendo.ca.

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