

incend<sup>o</sup>  
PRESENTS  
SARAH POWER

A man and a woman are smiling and standing in front of a red building with hanging flower baskets. The man is wearing an orange shirt and a tan apron, and the woman is wearing a blue shirt and a tan apron. They are both wearing brown leather straps over their shoulders. The woman has her arm around the man's waist.

# When LOVE BLOOMS



# WHEN LOVE BLOOMS



Risk management analyst Ann Keller’s world is full of facts and figures. Just as she hopes to add some creativity back into her life, her father Tom has a minor accident and Ann winds up back in her hometown of Franklin Heights, a place she left years before in pursuit of a career in the big city. During her stay, Ann discovers that Tom has secretly become a competitive flower arranger and was set to compete in the upcoming ‘Botanic Cup’. Deciding the best way to help him out – and scratch her creative itch – they both agree that Ann, through a loophole in the competition rules, will participate on her dad’s behalf with the help of Aaron Blum, Franklin Heights charming resident florist. Its big city versus small town as Ann and Aaron put their opposing perspectives aside. Their effort pays off, with Ann qualifying for the final round of the competition, ultimately leading to a newfound friendship and a chance for them to compete in the finals. And much like a flower bud thriving in the right environment, Ann and Aaron’s time together cultivates into a blooming romance.



SARAH POWER



INCENDO PRESENTS  
SARAH POWER  
“WHEN LOVE BLOOMS”  
THOMAS CADROT MARK CAMACHO  
AMANDA IP KWASI SONGUI DIANA SALVATORE  
CASTING BY JENNY LEWIS C.D.C. & SARA KAY C.D.C.  
COSTUME DESIGNER ANIE FISETTE ORIGINAL SCORE BY GAËTAN GRAVEL EDITOR MAX CHALIFOUX  
PRODUCTION DESIGNER LYNE CHÉNIER DIRECTOR OF PHOTOGRAPHY DANIEL VILLENEUVE CSC  
PRODUCER SAMANTHA ELLISON EXECUTIVE PRODUCER JEAN BUREAU EXECUTIVE PRODUCER IAN WHITEHEAD  
WRITTEN BY JACK WAZ DIRECTED BY ÉRIC TESSIER



[f](#) [t](#) [v](#) [y](#) [incendo.ca](#)

Gavin Reardon | International Sales & Co-Productions | 1-310-614-2416 | greardon@incendo.ca