Clear Blue Technologies International Inc.

The Smart Off-Grid Company

Q4 2019 Earnings Call





Forward looking statements

- This presentation contains forward-looking statements, which can be identified by the use of forwardlooking terminology, such as but not limited to: "may", "intend", "expect", "anticipate", "estimate", "seek", or "continue", or the negative thereof or other variations thereon or comparable terminology. In particular, any statements, express or implied, concerning trends, future operating results, growth, performance, business prospects and opportunities or the ability to generate revenues, income or cash flow are forward-looking statements. These statements reflect management's current beliefs, including beliefs as to future financial and operating results, and they are based on information currently available to management.
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- Unless specifically required by law, Clear Blue does not assume any obligations to update or revise these forward-looking statements to reflect new events or circumstances. Clear Blue seeks safe harbor.



Forward looking statements

Agenda



QUICK OVERVIEW OF CLEAR BLUE

DISCUSSION OF 2019 RESULTS

OUTLOOK



Clear Blue Technologies Overview







Clear Blue Technologies delivers clean, managed, wireless power – anywhere and anytime.



What Clear Blue Technologies' Delivers



Clear Blue sells an integrated Smart Off-Grid power solution which includes ongoing Remote Power Management Service. This allows mission critical devices to be installed anywhere, powered by clean energy, and monitored, managed and controlled over the Internet.



How we Deliver

Energy as a Service

We manage and operate the power service and systems for our customer on an ongoing basis.





Strong Global Traction



Marquee Customers – Strategic Partners Telecom & Street Infrastructure – Global Presence

Street Infrastructure Example Customers





TORONTO









Greater Attleboro Taunton Regional Transit Authority





Park and gazebo lighting



Telecom Sector Examples







Rwanda Telecom Site

Smart Off-Grid is helping connect people in remote areas of Peru







Uganda Telecom Site







Mayutel Peru Site





Clear Blue Technologies Q4 & Fiscal 2019 Results



Revenues

- Revenue for the three months ended December
 31, 2019 was \$2,392,839
 a 114% increase over the same period ended
 December 31, 2018.
- TFQ revenue for the period ended December 31, 2019 was \$3,971,301 a 5% increase over the TFQ ended December 31, 2018.







2019 Sector Results





Annual Results	2018	2019	%
Lighting	\$3,573,878	\$2,954,987	-17%
Telecommunications	\$172,574	\$928,287	438%
Security/IofT/Other	\$33,724	\$88,027	161%
Total	\$3,780,176	\$3,971,301	5%

- Lighting revenue declined year over year by 17%. Canada was down 71% as no large installs occurred in 2019 but U.S. was up 39% and EMEA was flat.
- Telecommunications sales increased by 438% showing great traction (more later)



2019 Regional Results



- The lumpy nature of North American lighting business can be seen in 2019 results for Canada;
- Revenue growth in International markets was quite strong, growing 37% in aggregate
- Telecom and lighting contributed to business in MEA and Other markets

Annual Results	2018		2019		%
Canada	\$	1,109,713	\$	301,081	-73%
USA	\$	1,010,151	\$	1,401,041	39%
MEA	\$	1,579,751	\$	1,601,619	1%
Other	\$	80,561	\$	667,560	729%
Total		\$3,780,176	\$	3,971,301	5%



Recurring Revenue

- Our Monthly Recurring revenue is growing quite nicely, having increased 80% in the year.
- Impact of the EaaS service, which launched at the end of Q2 2019 should begin to be seen in 2020, resulting in accelerated growth of MRR



Monthly Recurring Revenue



Gross Profit

- Gross profit for year was \$891,163 or 22.4% and for the quarter it was \$395,188 or 16.5%
- In a direct comparison to 2018, gross profit increased to 25.3%. However, direct service costs were allocated to COGS out of operating expenses bring the number to **22.4%**







Operating Expenses

	Year ended	Year ended Dec 31	
Operating expenses	2019	2018	
Salaries, wages and benefits	1,757,614	1,629,296	
Research and development	1,351,874	1,625,570	
General and administrative	526,909	701,324	
Bad debt expense(recovery)	216,971	(75 <i>,</i> 030)	
Stock-based compensation	320,748	183,019	
Travel	270,057	321,501	
Business development and marketing	625,093	949,165	
Rent	209,759	220,287	
Professional fees	229,866	191,010	
Depreciation of property and equipment	135,641	29,696	
Total operating expenses	5,644,532	5,775,838	

- Operating expenses for the year ended December 31, 2019 were \$5,644,532 a decrease of 2% for the same period in 2018.
- Core operating expenses of the company were reduced in the year by 12%*
- Management deemed it prudent to provide for a large bad debt provision due to the current COVID-19 circumstances

* Core Operating expenses = Salaries, R&D, G&A, Travel, Bus Dev, Rent, & Prof Fees



Units Deployed

As of December 31, 2019, 5018 units deployed. This compares to 3,540 units as of December 31, 2018.



	December 31, 2019	December 31, 2018
Number of units under management	5,018	3,540



Financial Governance

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- Audit
 - Successful, on time, no issues



- Team
 - 2019 hire of CFO and Controller provides great leadership
- ERP Tools
 - Inventory Management & Processes
- Cash Management Focus



Clear Blue Technologies Outlook





COVID-19 Impact

- Significant unprecedented event means there is no ability to forecast impact
- Impacts
 - Q1 and Q2 2020 revenue will be impacted, but,
 - Q1/Q2 is our quiet season, so current situation could have little impact on 2020 results – key is economic impact to rest of the year
 - Global diversity should benefit us
 - Supply chain and shipping are a potential risk
- Wage subsidies, cost reduction, etc, plus BDC loan
- Team is able to work from home, reopening office in mid May



Our Vision for 2020

Investment in Telecom Yields Large contract rollouts	• First deal already announced	
EaaS traction in North America	• Grow recurring revenue	
Gross Margin & EBITDA strong growth	 Product development yields results to deliver Gross Margin Increase 2 New product introductions Launching q2 	
Make Lemons	• Are we ready to scale? COVID-19 has benefited our preparations	
Build Investor Community & Stock Value	• Europe relationships, trading volume, visibility to profitabilty	



Have Questions?

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