Clear Blue Technologies delivers clean, managed, wireless power – anywhere and anytime.

We use our patented Smart Off-Grid technology, delivered through our Energy-as-a-Service business model, to manage lighting, telecom, Internet of Things devices, and other critical systems around the world.

**Brand Promises**
- Maximum uptime
- Longest Life
- Easy to install and maintain

**Differentiators**
- Energy forecasting and management
- Troubleshooting and remediation

**Our Vision: Energy-as-a-Service**
Just like Amazon Web Services transformed the IT industry, we believe Energy-as-a-Service (EaaS) will transform the power industry. EaaS enables organizations to move away from having to operate and manage power systems. Clear Blue has the expertise, technology, and passion to lead this industry transformation.

**How Does Energy-as-a-Service Work?**
Once the construction of the project is complete, the ongoing delivery of power is our responsibility. The burden of risk is taken off the customers’ shoulders and put on ours. We don’t expect our customers to enter the power management business just because they want to switch to off-grid power. The possibility of component failure, battery replacement, etc. is our risk and our cost.
The Opportunity in Telecom

There is an addressable market of $16.9 billion in 2024, growing at a CAGR of 16.5%. According to Market Research Future, as the telecom sector grows globally, the amount of green telecom tower solutions grows with it. We expect collaborations between telecom companies and solar and wind power companies, in order to reduce energy costs by 30-40%.

**Investments in Wifi & Satellite**
will see the introduction of thousands of sites globally, driven by Amazon, SpaceX, Hughes, Viasat, and others.

**Rural Telecom Rollout**
to bring the next 1 billion people onto the internet, driven by major investments by companies like Facebook.

**Advancements in 5G**
will move telecom from large towers to street level systems every few hundred metres.

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Our Growth Strategy

- Enhanced penetration of North American, African Lighting, and Smart City markets
- Telecom sector first installs and key partnerships leading to large-scale rollouts
- Energy as a Service to drive recurring revenue

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Marquee Customers and Strategic Partners

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Our Leadership Team

- **Miriam Tuerk**
  Co-Founder & CEO
  Multi-exit Entrepreneur

- **John Tuerk**
  Co-Founder & CPO
  Inventor of our Industry Leading Power Technology

- **Mark Windrim**
  Co-Founder & CTO
  Builder of world-class Cloud & IoT Technology

- **Paul Desjardins**
  VP Sales & Business Development
  Aggressive "Never Give Up, Never Surrender" Tech Sales Executive

- **Jason Woerner**
  VP Solutions
  Product Solutions expert in software and telecom industries

- **Paul Kania**
  CFO
  Strong Small-Cap Public-Market CFO

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