



## **Smart Off-Grid Power**

>300 customers

**\$3.78M** 2018

>4,000 units

65% YoY

# Clear Blue Technologies delivers clean, managed, wireless power – anywhere and anytime.

We use our patented Smart Off-Grid technology, delivered through our Energy-as-a-Service business model, to manage lighting, telecom, Internet of Things devices, and other critical systems around the world.

#### **Brand Promises**



Maximum uptime



Longest Life



Easy to install and maintain

#### **Differentiators**



Energy forecasting and management



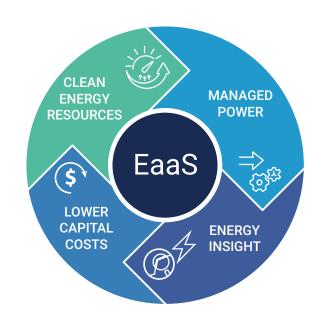
Troubleshooting and remediation

## **Our Vision: Energy-as-a-Service**

Just like Amazon Web Services transformed the IT industry, we believe Energy-as-a-Service (EaaS) will transform the power industry. EaaS enables organizations to move away from having to operate and manage power systems. Clear Blue has the expertise, technology, and passion to lead this industry transformation.

## How Does Energy-as-a-Service Work?

Once the construction of the project is complete, the ongoing delivery of power is our responsibility. The burden of risk is taken off the customers' shoulders and put on ours. We don't expect our customers to enter the power management business just because they want to switch to off-grid power. The possibility of component failure, battery replacement, etc. is our risk and our cost.



Capital Structure as of September 2019

Trading Symbol TSXV: CBLU
Share Price: (as of 09-12-19) \$.16
Shares Outstanding 45,742,806

52 Week High-Low Market Cap. \$.60 - \$0.13 \$7.32M



## The Opportunity in Telecom

There is an addressable market of \$16.9 billion in 2024, growing at a CAGR of 16.5%. According to Market Research Future, as the telecom sector grows globally, the amount of green telecom tower solutions grows with it. We expect collaborations between telecom companies and solar and wind power companies, in order to reduce energy costs by 30-40%.



#### Investments in Wifi & Satellite

will see the introduction of thousands of sites globally, driven by Amazon, SpaceX, Hughes, Viasat, and others.

#### **Rural Telecom Rollout**

to bring the next 1 billion people onto the internet, driven by major investments by companies like Facebook.

#### Advancements in 5G

will move telecom from large towers to street level systems every few hundred metres.

### **Our Growth Strategy**



Enhanced penetration of North American, African Lighting, and Smart City markets



Telecom sector first installs and key partnerships leading to large-scale rollouts



Energy as a Service to drive recurring revenue

## **Marquee Customers and Strategic Partners**

## 

STRONG GLOBAL TRACTION





















## **Our Leadership Team**



Miriam Tuerk Co-Founder & CEO Multi-exit Entrepreneur



John Tuerk
Co-Founder & CPO
Inventor of our Industry Leading
Power Technology



Mark Windrim
Co-Founder & CTO
Builder of world-class
Cloud & IoT Technology



Paul Kania CFO Strong Small-Cap Public-Market CFO



Paul Desjardins
VP Sales & Business Development
Aggressive "Never Give Up, Never
Surrender" Tech Sales Executive



Jason Woerner
VP Solutions
Product Solutions expert in
software and telecom industries



Susan Davis
VP Marketing
Seasoned expert of tech startups
with innovative business models